



Washington
Wildlife &
Recreation
COALITION

2026 FALL CELEBRATION SPONSORSHIP OPPORTUNITIES



Build brand awareness

| Increase profits & market share

| Attract & retain top talent



OUR MISSION: To create a greener, healthier, more equitable, and better Washington for all through community outreach, network building, and advocacy for conservation and outdoor recreation funding.

Interested in brand visibility in front of outdoor leaders? Want to show elected officials that your company cares about Washington's outdoors? Want to gain exposure and recognition among decision makers across the outdoor community? Then look no further!

Bringing together hundreds of impassioned and inspired business leaders, politicians, community leaders, philanthropists, and partners, the Washington Wildlife & Recreation Coalition's Annual Fall Celebration recognizes the tireless work of great leaders who make sure that Washington's outdoor spaces are thriving.

This event provides individuals and organizations from across the state a place to connect with elected officials and key players in the outdoor economy, to share their stories and ideas, and to build lasting relationships.

Your sponsorship will help make this event free for all to attend, increasing equity and access for everyone.

Past attendees and honorees include Dan Evans, Jay Inslee, Sally Jewell and many more. From REI to Hunters of Color, outdoor enthusiasts from across the political and thematic spectrum gather together to celebrate.



Sponsorship of the Washington Wildlife & Recreation Coalition may be tax deductible. The Coalition is a 501(c) 3 nonprofit. EIN: 91-1190821

Contact: Catherine Kemp at Catherine@WildlifeRecreation.org.

2026 FALL CELEBRATION SPONSORSHIP BENEFITS

 Washington Wildlife & Recreation COALITION	Presenting Sponsor \$30,000	Venue Sponsor \$10,000	Stage Sponsor \$7,500	Bar Sponsor \$5000	Catering Sponsor \$2500	Gift Bag Sponsor \$1000	Name Badge Sponsor \$500	Swag Sponsor \$250
Number Available	1	1	1	1	3	1	1	10
Deadline	Aug 15	Sep 10	Sep 10	Sep 15	Sep 15	Sep 1	Sep 10	Sep 15
EXCLUSIVE recognition benefits and opportunity to make welcome remarks. Custom Sponsorship Package	✓							
Company logo at venue door and registration; Verbal recognition from stage		✓						
Company logo at stage			✓					
Company logo at bar				✓				
Company logo at choice of catering vendors					✓			
Company logo on attendee gift bags						✓		
Company logo on attendee name badges							✓	
Opportunity to include approved item in gift bag	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in event materials	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Social media shout-out	✓	✓	✓	✓	✓			

Interested in year-round recognition at all Coalition events, on our website, and in our blog? Contact us to discuss Annual Partnership opportunities!

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SOCIAL IMPACT + YOUR BOTTOM LINE

According to the 2017 Cone Communications Corporate Social Responsibility Study,

- 76% of Americans expect companies to support causes that mitigate climate change
- 76% of Millennials research corporate efforts to support social and environmental justice causes
- 87% of Americans would purchase a product because the company advocated for an issue they care about



BRAND VISIBILITY

IN ADDITION TO THE EVENT ATTENDEES, ENGAGE OUR AUDIENCE OF 9,000+



4,000+ subscribers



3,900+ followers



1,600+ followers



YOU ARE IN GOOD COMPANY

OTHER CORPORATIONS WE PARTNER WITH

AHBL

Alaska Airlines

Amazon

Cairncross & Hempelmann

Davis Wright Tremaine

Facet

Fisheries Supply

Great Western Recreation

LBC Action

Mithun

Northwest Playground

Equipment

PlayCreation

Rayonier

REI Coop

Site Workshop

Van Ness Feldman LLP

Waypoint Consulting Group

Weyerhaeuser Company