



Washington
**Wildlife &
Recreation**
COALITION

CORPORATE PARTNERSHIP OPPORTUNITIES 2026

Build brand awareness

Increase profits & market share

Attract & retain top talent



Our mission: To create a greener, healthier, more equitable, and better Washington for all through community outreach, network building, and advocacy for conservation and outdoor recreation funding.

As a corporate partner of the Coalition, you are helping to build accessible parks and trails, preserve critical conservation and habitat lands, and support our state's legacy of working forests and farms.

At REI, we believe that life is better outdoors. We know that protecting wild spaces is critical to our state's quality of life and our economy. That's why we're a proud corporate partner of the Coalition, advocating for the outdoor places we all love. Together, we can conserve our natural environment and increase access to the parks and trails our customers and employees cherish.

- Marc Berejka, Director of Community Advocacy and Impact, REI

Benefits for the 2026-2027 year are outlined below. Event recognition will occur at all public Coalition events in 2026. Sponsor today to receive maximum benefits!

Sponsor Benefits	\$15,000 Columbia	\$10,000 Cascade	\$5,000 Trailblazer	\$2,500 Pathfinder	\$1,000 Explorer	\$500 Partner
Tickets to our Annual Fall Celebration in Seattle & Annual Legislative Reception @ Governor's Mansion in Olympia	8	6	4	2	1	0
Verbal recognition during event(s) throughout the year	✓					
Recognition in event invitations to VIP donors and partners	✓	✓				
Recognition in pre- and post-event emails	✓	✓	✓			
Opportunity to author a guest blog post on our website	✓	✓	✓	✓		
Recognition on event webpage(s)	LOGO	LOGO	LOGO	LOGO	NAME	
Recognition on sponsor page of Coalition website for 1 year	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Social Media shout-outs	✓	✓	✓	✓	✓	✓
Access to impact stories for use in your company's communications	✓	✓	✓	✓	✓	✓

Contact: Yvonne Kraus at Yvonne@wildliferecreation.org.



SOCIAL IMPACT + YOUR BOTTOM LINE

According to the 2017 Cone Communications Corporate Social Responsibility Study,

- 76% of Americans expect companies to support causes that mitigate climate change
- 76% of Millennials research corporate efforts to support social and environmental justice causes
- 87% of Americans would purchase a product because the company advocated for an issue they care about



SUPPORTING BUSINESSES LIKE YOURS

- Over 229 million spent on local parks and playgrounds since 1991.
- Over 722 projects in local and state parks completed statewide.

YOU ARE IN GOOD COMPANY

OTHER CORPORATIONS WE PARTNER WITH

AHBL	Northwest Playground
Alaska Airlines	Equipment
Amazon	PlayCreation
Cairncross & Hempelmann	Rayonier
Davis Wright Tremaine	REI Coop
Facet	Site Workshop
Fisheries Supply	Van Ness Feldman LLP
Great Western Recreation	Waypoint Consulting Group
LBC Actiony	Weyerhaeuser Company
Mithun	



Sponsorship of the Washington Wildlife & Recreation Coalition may be tax deductible. The Coalition is a 501(c) 3 nonprofit. EIN: 91-1190821

Ready to partner? Have questions?

Contact: Yvonne Kraus at Yvonne@wildliferecreation.org