



Washington
**Wildlife &
Recreation**
COALITION

2024 PARTNERSHIP OPPORTUNITIES

Build brand awareness | Increase profits & market share | Attract & retain top talent



OUR MISSION: *To create a greener, healthier, more equitable, and better Washington for all through community outreach, network building, and advocacy for conservation and outdoor recreation funding.*

- Gain brand visibility in front of community leaders**
- Show elected officials that you care about Washington's outdoors**
- Exposure and recognition among decision makers across the outdoor community**
- Invest in what matters to your employees and improve the environment**

As a Coalition partner, you are helping to build accessible parks and trails, preserve critical conservation and habitat lands, and supporting our state's legacy of working forests and farms.

At REI, we believe that life is better outdoors. That's why we're a proud corporate partner of the Coalition, advocating for the outdoor places we all love. Together, we can conserve our natural environment and increase access to the parks and trails our customers and employees cherish.

--Marc Berejka, Director of Community Advocacy and Impact, REI Co-op



2024 ANNUAL PARTNERSHIP BENEFITS

	\$15,000 Columbia	\$10,000 Cascade	\$5,000 Trailblazer	\$2,500 Pathfinder	\$1,000 Explorer	\$500 Partner
Tickets to our Annual Fall Celebration in Seattle & Annual Legislative Reception @ Governor's Mansion in Olympia	8	6	4	2	1	0
Verbal recognition during event(s) throughout the year	X					
Recognition in hard-copy event invitations	X	X				
Recognition in pre- and post-event emails	X	X	X			
Opportunity to author a guest blog post on our website	X	X	X	X		
Recognition on event webpage(s)	LOGO	LOGO	LOGO	LOGO	Name	
Recognition on sponsor page of Coalition website (1 year)	LOGO	LOGO	LOGO	LOGO	Name	Name
Social Media shout-outs	X	X	X	X	X	X
Access to impact stories for use in your company or organization's communications	X	X	X	X	X	X

WANT MORE?

Check out the next page for additional recognition opportunities at our annual Fall Celebration in Seattle!

2024 FALL CELEBRATION SPONSORSHIP ADD-ONS

Bringing together hundreds of impassioned and inspired business leaders, politicians, community leaders, philanthropists, and partners, the Washington Wildlife & Recreation Coalition's Annual Fall Celebration recognizes the tireless work of great leaders who make sure that Washington's outdoor spaces are thriving.

This event provides individuals and organizations from across the state a place to connect with elected officials and key players in the outdoor economy, to share their stories and ideas, and to build lasting relationships. Past attendees and honorees include Dan Evans, Jay Inslee, Sally Jewell and many more. From REI to Hunters of Color, outdoor enthusiasts from across the political and thematic spectrum gather together to celebrate.

<i>Fall Celebration sponsorship opportunities are available as add-ons or stand-alone sponsorships</i>	Presenting \$30,000	Venue \$10,000	Stage \$7,500	Bar \$5000	Catering \$2500	Gift Bag \$1000	Name Badge \$500	Swag \$250
Number Available	1	1	1	1	3	1	1	10
Deadline	Sept 1	Oct 1	Oct 1	Oct 1	Oct 1	Sept 1	Sept 1	Oct 1
EXCLUSIVE recognition benefits and opportunity to make welcome remarks. Custom Sponsorship Package	X							
Logo at venue door and registration; Verbal recognition from stage		X						
Logo recognition next to stage			X					
Logo recognition at the bar				X				
Logo at choice of catering vendors					X			
Logo on attendee gift bags						X		
Logo on attendee name badges							X	
Opportunity to include item in gift bag	X	X	X	X	X	X	X	X
Recognition in event materials	LOGO	LOGO	LOGO	LOGO	LOGO			
Social media shout-out	X	X	X	X	X			



SOCIAL IMPACT + YOUR BOTTOM LINE

According to the 2017 Cone Communications Corporate Social Responsibility Study,

- 76% of Americans expect companies to support causes that mitigate climate change
- 76% of Millennials research corporate efforts to support social and environmental justice causes
- 87% of Americans would purchase a product because the company advocated for an issue they care about



BRAND VISIBILITY

ENGAGE OUR AUDIENCE OF 9,000+



4,000+ subscribers



3,900+ followers



1,600+ followers

YOU ARE IN GOOD COMPANY

OTHER COALITION PARTNERS

Alaska Airlines

Amazon

Davis Wright Tremaine LLP

Fisheries Supply

Great Western Recreation

Green Diamond

K&L Gates

LBC Action

Mountains to Sound Greenway Trust

Noble Forest Company

Northwest Playgrounds

Rayonier, Inc.

R.D. Merrill Company

REI Co-op

The Nature Conservancy

Trust for Public Land

Washington Conservation Commission

Washington State Parks Foundation

Washington Realtors

Waypoint Consulting

Whole Foods Market

Wright Runstad & Co.



Sponsorship of the Washington Wildlife & Recreation Coalition may be tax deductible. The Coalition is a 501(c) 3 nonprofit. EIN: 91-1190821

Contact: Sophia Luangrath at Sophia@WildlifeRecreation.org