

WASHINGTON WILDLIFE AND RECREATION COALITION



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\*Executive Committee

July, 2008

Dear Coalition Supporter,

The Washington Wildlife and Recreation Coalition invites you to participate as a sponsor for our **2<sup>nd</sup> Annual Breakfast Fundraiser, Tuesday, September 16, 2008**, at the Seattle Sheraton.

Last year, our first breakfast was heralded as a huge success by guests and the media. As Lance Dickie wrote in a Seattle Times editorial:

*The festive breakfast ceremony in a Seattle hotel was packed, but the real celebration for outdoor recreation and land preservation is in hundreds of communities around the state."*

This year we hope you will join 500 conservation and business leaders, elected officials and outdoor recreation advocates at this festive celebration! Your sponsorship will help ensure that every dollar raised at the event will go toward conserving the best parks, recreation, farmland and habitat projects around the state. You and your dedication to conserving Washington's quality of life will be well recognized. **The deadline to have your name in the invitation as a sponsor is AUGUST 8.**

The Coalition was founded in 1989 by Governors Dan Evans and Mike Lowry to conserve the state's valuable wildlife habitat and outdoor recreation places. The Coalition created the state's most significant land acquisition program ever: the Washington Wildlife and Recreation Program. Our success is due to the broad support we garner from citizens, businesses and organizations—from non profits such as The Nature Conservancy and Trout Unlimited to corporations like Boeing and REI.

Please take the time to review the enclosed information. If you have any questions I can be reached at (206)748-0082. Thank you for your consideration.

Sincerely,

Joanna Grist  
Executive Director

1402 Third Avenue, Suite 507, Seattle, WA 98101 ♦ (206) 748-0082 fax (206) 350-4598  
info@WildlifeRecreation.org ♦ www.WildlifeRecreation.org

*Leveraging Public Funds to Protect Washington's Parks, Wildlife and Working Farms*

WASHINGTON WILDLIFE AND RECREATION COALITION



**Contact:**

1402 3rd Ave., Ste. 507  
 Seattle, WA 98112  
 P: 206.748.0082  
 www.WildlifeRecreation.org

	Title Sponsor: <i>REI</i>	Award Sponsor: AVAILABLE	Video Sponsor: <i>WA Realtors</i>	Leadership	Premier	Partner	Community
<b>EVENT BENEFITS</b>	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>
Banner prominently displayed behind stage	X						
Award presentation with Governor, photo opp.		X					
Exclusive acknowledgement in video			X				
Materials/gifts placed on breakfast tables	X	X	X				
Exclusive acknowledgement during live program	X	X	X				
Company logo prominently displayed	X	X	X	X			
Premium table for 10-12 guests	X	X	X	X	1/2 table		
Representative invited to pre-breakfast reception with Governor Gregoire	X	X	X	X	X	X	
Materials/display space in foyer*	X	X	X	X	X	X	
Slide show recognition during program	Logo	Logo	Logo	Logo	Logo	Name	Name
Placement on event invitations	Logo	Logo	Logo	Logo	Name	Name	Name
Placement on event programs	Logo	Logo	Logo	Logo	Name	Name	Name
<b>OTHER BENEFITS</b>							
Recognition on WWRC website	Logo	Logo	Logo	Logo	Name	Name	Name
Recognition in WWRC print newsletter (circulation of approx. 2,500)	Logo	Logo	Logo	Logo	Name	Name	Name
Recognition in WWRC e-newsletter (reaches 1,500 members)	Logo	Logo	Logo	Name	Name		

\*Reserve table space for displays with Stephanie Gilfeather, Stephanie@WildlifeRecreation.org. Deadline is Friday, Sept. 5, 2008.

WASHINGTON WILDLIFE AND RECREATION COALITION



2008 Breakfast Fundraiser Pledge Form  
Tuesday, September 16, 2008  
DEADLINE: RETURN BY AUGUST 8

<b>Sponsor Name</b> <i>(Exactly how you wish to be listed throughout the program)</i>	
<b>Contact Name</b>	
<b>Email</b>	
<b>Phone</b>	
<b>Address</b>	
<b>Amount</b>	
<b>Coalition Contact</b>	Jill Wasberg, 206.748.0082, Jill@WildlifeRecreation.org

Will you be a Table Captain?  **Yes**  
*(Please provide a guest list of 10-12 people to the Coalition by August 10)*

Will you bring materials for display?  **Yes**  
*(Applicable only to sponsors at the \$1,000 level or higher; table space deadline is September 5.)*

Thank you for your support! Please complete this form and return to:

Washington Wildlife and Recreation Coalition  
1402 Third Avenue, Suite 507  
Seattle, WA 98101  
F: 206.350.4598

# The Seattle Times



SATURDAY, SEPTEMBER 29, 2007 | **The Seattle Times** | Local B5

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## EDITORIALS

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### The Newspaper's View

## FOR GENERATIONS TO COME

**T**HE festive breakfast ceremony in a Seattle hotel was packed, but the real celebration for outdoor recreation and land preservation is in hundreds of communities around the state.

Last spring, the state Legislature approved a two-year, \$100 million capital budget for the Washington Wildlife and Recreation Program, to help counties, cities and the state acquire land for habitat conservation, farmland preservation, riparian protection and outdoor recreation.

The jump from an average \$50 million a biennium to \$100 million will provide matching funds for 132 projects across the state, from Asotin to Island counties. These are capital projects financed by bonds that are repaid out of the state general fund.

Lawmakers doubled the funding for a program that has been around since 1989. Seeking higher funding was one of the four top priorities of the state's environmental community, which agreed to cooperatively and successfully target specific gains in the Legislature.

Presiding over the celebration were former Govs. Dan Evans and Mike Lowry, at the helm of the Washington Wildlife and Recreation Coalition since its inception.

Coalition really does fit in this case, with enviros, realtors, loggers and tree companies, land trusts, ports and all flavors of government finding a home. The nonpartisan intent, symbolized Evans and Lowry, has thrived

and prospered in Olympia.

The program is run by the Recreation and Conservation Office with a citizen-oversight board appointed by the governor. Applications are reviewed using a formula that weighs the threat of development, the quality of the project and needs of the community.

Growth of the funding for 2007-09 was fundamentally driven by \$135 million in proposals. Local governments have to be ready with matching support. Combining local money, state funds and federal grants — plus private support — truly gives the coalition's slogan life: "Levering public funds for parks, wildlife and working farms."

The coalition gave awards to the top-scoring applicants in four categories. They illustrate the breadth of the projects and the reach of program geography: Game Farm Park SoccerField in Auburn; Upper Yakima Riparian Protection in Kittitas County; Skookumchuck Watershed in Kittitas County; Dungeness Organic Farmland in Clallam County.

One year, the highest scoring project in all of Washington was a community swimming pool in a small town in the middle of the state. A tiny item in the scheme of things, huge for local citizens and a perfect expression of the goal of the Washington Wildlife and Recreation Program.